Caroline Pimenta

UX Designer

Experienced UX designer with newfound web development skills. Excited about merging creativity and technical know-how to craft seamless user experiences.

Education

Communication Sciences

Bachelor University of Lisbon, Portugal Sep 2005 - Sep 2008

UX Design

Certificate CareerFoundry, Germany Jun 2019 - Jun 2020

Web Development

Certificate
CareerFoundry, Germany
Jun 2023 - Dec 2023

Skills

Design: user-centered product design, user research and testing, interface design (wireframing and prototyping), UX Strategy.

Development: HTML, CSS, JavaScript, React, Bootstrap.

Communication: presentations, storytelling, scriptwriting, project management.

Toolbox

Figma, Adobe apps, GitHub, VS Code, Atlassian apps, WordPress, Canva, Design Thinking techniques, and more.

Experience

UX/UI Designer

Campeleon

March 2022 - June 2023 | Germany Responsible for designing the company apps and website and facilitating Design Thinking workshops.

Videographer

Freelancer 2010 - 2021 | Portugal

Produced short documentaries and promotional videos mainly about social innovation projects. Developed skills in filming, editing, scriptwriting, and project management.

Journalist

RTP 2 (Portuguese public television) 2008 - 2010 | Portugal

Produced news stories for a TV program about multiculturalism. Developed skills in interviewing, storytelling, video production, and visual aesthetics.

Languages

English (fluent)
Portuguese (native)